البراء للاستشارات المالية
certified financial office
رقم الترخيص 15033

Service Profile

Financial Study for Valuation and Investment Purposes

Your investment decision, built on documented numbers and assumptions

CFOONLINE CONSULTING

Overview

What is the service?

A comprehensive financial study that helps an **investor or business owner** understand the financial position of a project or company, estimate its **indicative value**, and measure the **investment feasibility**, supporting decisions built on documented numbers and assumptions.

1

Understand the financials

Analysis of performance, profitability, liquidity and financial structure.

2

Estimate the value

An indicative value range using discounted cash flow and market comparison.

3

Measure feasibility

Clear indicators of return, risk and the investment payback period.

Use cases

When do you need it?

1. A new partner or investor joins, or a stake in the company is sold
2. Applying for bank financing or attracting investment to fund expansion
3. Deciding to invest in a project, company or new activity
4. Reviewing financial performance and measuring the value the project creates
5. Preparing a financial file to present to investors or lenders

Deliverables

What we deliver

Financial performance analysis

Revenues, expenses, profitability, liquidity and key performance indicators (KPIs).

Financial model & forecasts

3 to 5 year forecasts of revenues, costs and cash flows.

Indicative value estimate

A value range using discounted cash flow, compared with market multiples.

Investment feasibility indicators

NPV, IRR, payback period and break-even point.

Funding requirements

Investment size, working capital and the proposed financing structure.

Scenarios & sensitivity

Base, optimistic and conservative cases, and the impact of price and cost changes.

Market & risk analysis

The market, competition, key risks and how to mitigate them.

Report & Excel model

A report with methodology, assumptions and recommendations, plus an updatable model.

Process

Our approach

1. Kick-off meeting to define purpose and scope
2. Receive the requirements list and collect data
3. Financial analysis and data review
4. Build the model, forecasts and scenarios
5. Estimate value and feasibility indicators
6. Prepare the report and discuss findings
7. Deliver the final report and model

Value

What you gain and what we need

What you gain

- A clear view of the project's value and feasibility before deciding.
- An organized financial file ready for investors or lenders.
- Transparent assumptions that can be discussed and adjusted.
- A financial model that can be updated as numbers change.

What we need from you

A clear requirements list limited to what we do not already have: financial statements and actual operating figures, the business or expansion plan, key customer and supplier contracts, and any prior forecasts.

Complete data is not required; we can build documented assumptions.

Transparency

Scope and limitations

1. The study is estimative and indicative, relying on data and assumptions provided by the client and available market information; it does not include verifying their accuracy.

2. The study is not a certified valuation of an economic entity, an audit or review of financial statements, or an opinion on securities.

3. If an authority requires an official valuation report, it must be issued by an accredited valuer licensed by the Saudi Authority for Accredited Valuers (Taqeem); our study can serve as a supporting input.